

Project Culture

IDENTITY

About IDENTITY

It is a project to collect information on different cultures and traditions. This will be uploaded to the website which can be accessed free of cost. They will be published in magazines or journals of Folk Exchange. The information will be strictly used for non-profit purposes.

Process

1. Conducting Essay Competitions

- A. We will conduct essay competitions in schools, colleges, universities and other educational institutions, communities and establishments.
- B. Essays must be only in vernacular or native languages.

2. Translation

- A. Since the essays will be written in native languages, they will be translated to English.

3. Publishing

- A. The original essays in native language and its translated version in English will be both published in the website folk.exchange.
- B. Essays will also be published in the journals of the organization.
- C. While publishing the essay, both original and translated complete reference and information about the author is mandatory. The photograph of the author is mandatory.
- D. Information about the translator with a self-photograph is mandatory to be published with the translated version.
- E. While publishing in web domain, SEO (Search Engine Optimization) will be implemented in the essay, which will change the originality without a minute change in the information. SEO is done to increase probability to find the information with search engines in the web sphere.

Why IDENTITY

- A. It is necessary to have accurate and detailed information about different cultures and traditions. This rich knowledge domain should be preserved.
- B. This project will bring awareness about culture, traditions and Intangible Cultural Heritage.



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A Patkai Himalaya Foundation initiative for Preservation and Restoration of Intangible Cultural Heritages of Indigenous Local Communities.

Competition Guidelines

1. General Conditions of Competition

- A. Competition will be only held if there are a minimum number of 5 participants for each topic. A particular topic in which a minimum of 5 participants do not opt will be discarded and will not be considered to be included for the competition.
- B. The notice of the competition must be public. Notice should contain complete “Essay Guidelines” along with the complete list of topic(s) on which essay should be written as provided by Folk Exchange.
- C. The collection of names of the participants and prescribed fees must be collected within 15 days from the date when the notice for the competition was made public.
- D. The last date of submission of completed essays will be 30 days from the day when the notice was made public.
- E. The result of the competition must be made public within 7 to 15 days from the last date of submission.
- F. The prizes must be distributed strictly within 3 days after the declaration of the result.
- G. The prizes should be distributed publicly as far as possible.

2. Venue

- A. Competitions will be held only in schools and institutions of vernacular medium.
- B. Competitions can be held by other associations, organizations and institutions on behalf of Patkai Himalaya Foundation. The same may contact Patkai Himalaya Foundation to obtain necessary funds which will only include the prize money as considered by Patkai Himalaya Foundation.
- C. Competitions can be also held in public, national, state or cultural celebrations and occasions.

3. Participants

- A. Students are primarily targeted to be participants in the competition.
- B. Teachers, instructors or educators are not allowed to participate. However, competitions can be conducted only for them where students will be restrained to participate. Conclusively, there will be no competitions that can be held either only for teachers or only for students.
- C. If competitions are held by other entities on the behalf of Patkai Himalaya Foundation, they should abide by the rules and regulations as maintained by Cultural Human to conduct a just, fair and transparent procedure.



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4. Prizes and Fees

- A. There will be only First prize and Second Prize for essays on a common topic. There will be separate prizes for separate topics.
- B. First prize is fixed at Rupees 1000 for each topic.
- C. Second prize is fixed at Rupees 600 for each topic.
- D. The fee for writing essays will be levied topic wise.
- E. The fee for students to write a single essay is Rupees 50.
- F. No schools, institutions or organizations will levy more than Rupees 50 on a student for writing a single essay when conducting the competition on behalf of Cultural Human.
- G. Fees for individuals other than students, as teachers, instructors and others will not be less than Rupees 50 and not more than Rupees 100. The exact amount of fee will be considered and fixed depending on circumstances.
- H. Fees from all participants including students are levied topic wise. Therefore, if a participant wants to write essays on more than one topic, he/she should pay separate fees for the other topics.

5. Judges

- A. The examination of the essays will be in two tiers, which will eliminate probable bias and foster a sound and concrete judgment.
- B. There can be a maximum of three judges for the first round of examination of the essays. C. For the second and final round of examination, there will be a maximum of 2 judges. The decision of these judges will be final.
- D. Only persons well versed in the language in which the essay is written will be considered as a judge. E. Individuals who have considerable and good knowledge of the topics are to be considered as judges.



Essay Guidelines

1. Essays Topics

- A. The essays must be strictly about objects of cultural and traditional values.
- B. While selecting the topic for essays, emphasis should be to bring out the best possible information and details about a particular culture. This can be attained when minute aspects and objects are chosen to be topics for essays. For example, an essay should be about 'Dhool' rather than 'Bihu', although 'Bihu' should be another separate topic. This strategy for selecting the topics for essays can bring about more information.
- C. The selection of the topics will be finalized by the Folk Exchange Team for each competition.

2. Language

- A. Essays must be written in native language. For example, if the essay is about Bhojpuri culture or any of its objects or aspects, it must be written strictly in Bhojpuri language.

3.Length or number of words

- A. Essays should be written within 2200 words but not less than 2000 words.

4. Mode

- A. Hand written essays are considered although typed or printed essays are preferred.

